



इस्पाती इरादा

**Ministry of Steel, Government of India calls for  
Papers Videos**

Theme: **Promotion of steel in Building & Construction and Infrastructure  
Development Sectors in India.**

***Branding/awareness campaign for promoting steel intensive construction in the  
country- Creation of Booklet / Videos having different type of messages targeting  
different stakeholders***

**Eligibility: Open to All**

**Length: 2500 words/ 3 mins video/10 slides**

***Best paper will be launched/presented in the  
Webinar (tentatively on 30.06.2020) in the  
presence of Hon'ble Steel Minister. A  
prize/trophy will also be decided.***

**Submission by 20.06.2020 to  
Director General, INSDAG  
[ins.steel@gmail.com](mailto:ins.steel@gmail.com) /  
[insdag@gmail.com](mailto:insdag@gmail.com)**



Institute for Steel Development & Growth